



engage · innovate · achieve

**COMMERCIAL SERVICES**

## The Leader in Software and Services for Life Sciences

QPharma® leads the life sciences industry with top-tier commercial, medical, and compliance consulting services backed by over 30 years of experience. Our Titanium® platform is a comprehensive, end-to-end solution that empowers marketing, medical, and sales teams to engage customers effectively and achieve brand objectives across the product lifecycle, from approval to loss of exclusivity.

The platform provides direct-to-practitioner management with real-time analytics for efficient program oversight and tracking. It ensures comprehensive sample accountability while allowing healthcare professionals to self-manage their sample and literature requests via a user-friendly portal. Additionally, the system offers practitioner validation to verify eligibility and maintain regulatory compliance.

Titanium® identifies and maps KOLs to facilitate strategic engagement and monitors brand sentiment while providing valuable insights for effective targeting of healthcare providers likely to influence prescription behavior.

With a focus on compliance and customer service, QPharma's Titanium® platform is the ideal partner for enhancing regulatory compliance, optimizing marketing strategies, and refining sample management. Partner with us to modernize your operations, streamline brand marketing, and align with PDMA compliance requirements.



Strength Through Intelligence

## COMMERCIAL SERVICES

### END-TO-END SOLUTIONS FOR COMMERCIAL SUCCESS

#### Sample Management Services

From PDMA compliance consulting to full, outsourced sample management, field inventory services, and fulfillment programs

#### Remote Sampling Service

Ti PromoLink — An intuitive, cloud-based life sciences tool that facilitates representative remote sampling

#### National Warehousing and Fulfillment

FDA- and DEA-compliant storage, kitting, and fulfillment of products and literature

#### Licensing Services

Management of your acquisition and maintenance of facility distribution licenses nationwide

#### Online Training/Certification/Courses

Secure, SCORM-compliant training solutions for sales reps, field, and home office personnel

#### HCP Validation for Sample Eligibility

Verification of practitioner licenses to ensure compliance with PDMA and applicable Federal and State regulations

#### KOL Identification and Mapping

Solution to identify, map, and network KOLs to facilitate engagement strategy while monitoring brand sentiment

#### HCP Targeting

Solution to identify HCP targets most likely to influence NBRx and NRx

#### Transparency Reporting Solutions

SaaS-based technology for reporting on state and federal spend activities

#### Alternative Sampling

Solutions to enhance brand performance, including web portals, telesampling, and other digital enablement tools, delivered through preferred channels



Committed to the satisfaction of its clients — and attuned to the needs of the patients, practitioners, and consumers they serve — QPharma works tirelessly to deliver the most comprehensive solutions and exceptional services possible.

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